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Understanding the personality through handwriting is a valuable way of making the best of both personal awareness and interpersonal situations to the benefit of all concerned.

Elaine Quigley is a psychologist and past chairman of the British Institute of Graphologists, offering advice for staff selection, counselling, lecturing, exhibition presentations, public speaking and TV, Radio and newspaper articles. The service is tailored to the specific needs of those coming to her for advice and a background in dealing with individual clients and national companies has provided the flexibility and experience to give valuable support in decision making and interpersonal perception.

Various psychological theories are brought into play, to clarify for people the reasons behind their own and other people's behaviour. So often it is difficult to understand why others behave in a way that seems unreasonable. If it is made clear where these others get their ideas and people can recognise their rationality, then relationships can be harmonious or, at least, non-irritant.

The value of Graphology is that it is 'Brainwriting' and thus comes directly from the writer in a unique way, no matter how they have been taught. The graphologist understands the styles of different national types and languages and takes this into account, but the final result comes not from the content of the piece of text, which is really irrelevant to some extent, but from the uniqueness of the writer. The science of Graphology has at least 300 different items in its investigative package and the skill of interpretation is in the psychological art of understanding how the particular blend of features can allow the writer to "step off the page".

The aim always is to be positive and to enable those who have their writing analysed to use the understanding gained, to live their lives to the highest level of satisfaction that they choose. In a professional sense, it is intended to enable working relationships to be forged that will enhance the quality of the group or team performance. Some of the practical applications are shown below.

Team building is a valuable service, providing understanding of how to gather the ideal personalities together to make them interactive and productive at the highest level. This is done through the analysis of the handwriting, which enables the trained graphologist to locate the slot into which each person can fit most comfortably.

Partnerships - If you have ever wondered whether someone is right for you, you can see that the service is particularly useful when the question of partnerships, both personal and professional is important. The reality of the needs of each person is identified and the best way for communication explained. If people really understand those with whom they share their time, then they have the option to maximise the success of their interaction.

As an entertainment feature, at either a large function or an intimate group, Graphology is very popular and each booking is tailored specifically to the needs of the occasion. Even though there is always respect for the sensitivities of those taking part, the final emphasis is on people enjoying their participation, having fun and gaining the insight to make the most of themselves and their social activities.

Verification - The British Institute of Graphologists require members to sign a Code of Ethics, as an assurance to clients that complete confidentiality and an honourable service will be given.